



Protecting your private information is our priority. This Statement of Privacy applies to the Edmonds-South Snohomish County Historical Society (referred to in the following as the Society) and its social media presence (e.g., [historicedmonds.org](http://historicedmonds.org)) and governs data collection and usage. As you interact with us, on [historicedmonds.org](http://historicedmonds.org), email, our Facebook and Instagram pages, and so on, you are consenting to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with products and services offered, the Society may collect personally identifiable information, such as your:

First and Last Name, and your E-mail Address

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available. These may include: (a) registering for an account on our website; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site (e.g., PayPal), and so on. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us, and providing services. We also may gather additional personal or non-personal information in the future, but the intent will be to only gather the information required for the services being provided.

### **Use of your Personal Information**

While the Society may use it to provide the services requested (including personalization), and to communicate with you, it will not sell, rent, or lease your information in lists to third parties. In email communication, you will have the option to opt out of communication, either through the message itself or by contacting us at [info@historicedmonds.org](mailto:info@historicedmonds.org).

The Society may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the Society, and they are required to maintain the confidentiality of your information.



The Society may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Edmonds Historical Society; (b) protect and defend the rights or property of the Edmonds Historical Society; and/or (c) act under exigent circumstances to protect the personal safety of users of the Society, or the public.

### **Tracking User Behavior**

The Society may keep track of the activity on its social media in order to determine what services are the most popular. This data is used to deliver customized content and advertising within the Society website and other social media based on interest in a particular subject area. The data will typically be anonymized.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by the Society's systems. This information can include things like: your IP address, browser type, access times and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service and troubleshoot problems, and to provide general statistics regarding use of our sites and applications.

### **Use of Cookies**

The Society's sites may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the HistoricEdmonds.Org that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Edmonds Historical Museum pages, or register with Edmonds Historical Museum site or services, a cookie helps Edmonds Historical Museum to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Edmonds Historical Museum website, the information you previously provided can be retrieved, so you can easily use the Edmonds Historical Museum features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Edmonds Historical Museum services or websites you visit.

### **Links**



Our social media sites, email, and other network communications may contain links to other sites. Please be aware that the Society cannot be responsible for the content or privacy practices of such other sites. User should be aware when they leave Society sites and read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

#### SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

The Society strives to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while the Society strives to protect your personal information, you should be aware that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and the Society through this web and social media sites like [historicedmonds.org](http://historicedmonds.org) cannot be guaranteed.

#### Children Under Thirteen

The Society does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### E-mail Communications

The Society may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. If you would like to stop receiving marketing or promotional communications via email from the Society, you may opt out of such communications by using the website contact form and making the request to unsubscribe, or you can contact [info@historicedmonds.org](mailto:info@historicedmonds.org)

#### External Data Storage Sites

Your data may be stored on servers provided by third party hosting vendors with whom the Society has contracted, but the companies have been selected in part based on their reputation for the security of their services.

#### Changes to this Statement

The Edmonds-South Snohomish County Historical Society reserves the right to change this Privacy Policy from time to time as technologies and best practices evolve. The Society will



notify you about significant changes in the way the Society treats personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Society's websites, social media, and other services after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

The Society welcomes your questions or comments regarding this Statement of Privacy. If you believe that the Society, its websites, social media, and other aspects of its digital presence has not adhered to this Statement, please contact [info@historicedmonds.org](mailto:info@historicedmonds.org).